

VRL Privacy Policy – Effective May 9, 2014

Vetlist LLC d/b/a Veteran Resource List (“VRL”) is sensitive to the concerns that you have about the use of the information that you disclose to VRL via the veteranresourcelist.com website, as well as any related website or application operated by VRL (collectively, the “Site”). Accordingly, this Privacy Policy (the “Policy”) sets forth VRL’s privacy practices and the possible uses of the information that it gathers through the Site.

Collection of Information

In connection with your use of the Site, VRL may request and/or collect certain personal information from you, which may include, without limitation, your name, email address and other contract information (“Your Information”). By entering Your Information via the Site or otherwise providing Your Information to VRL, you consent to VRL’s use of Your Information for purposes discussed herein, as well as for purposes related to the Site.

VRL will not sell, share, or rent Your Information to others in ways different from those disclosed in this Policy. VRL does not intend to collect information from children under 13 years of age. If VRL discovers that it has inadvertently collected information from a child under 13 years of age, VRL will promptly take all reasonable measures to delete that data from its systems.

You can also post reviews, information, materials and other content on the Site which may contain personal information (collectively, the “User Content”). By entering posting User Content on the Site, you consent to VRL’s collection, display and use of such User Content, including any personal information that is contained therein.

VRL may also collect information through the use of common information-gathering tools such as web beacons, cookies, and server logging, including, but not limited to, the date and time of your visit, your IP address, your web browser type, the pages you visit, and the website you came from. The Site may use a technology called a “cookie.” A cookie is a piece of information that the webserver sends to your computer (actually to your browser file) when you access the Site. When you come back to the Site, it will detect whether you have one of the cookies on your computer. The cookies help provide additional functionality to the Site and help VRL analyze Site usage more accurately. For instance, the Site may set a cookie on your browser that keeps you from needing to remember and then enter a password more than once during a visit to the Site.

Use of Information

As outlined above, VRL collects User Content that you voluntarily provide via the Site regarding businesses, organizations and service providers (collectively, “Service Providers”) and posts such User Content on the Site. Because the User Content may be posted on the Site or otherwise shared with others, you should be careful with disclosing any personal information in connection with the User Content that you post. If you would not like to have your personal information disclosed, you should not include such personal information in any User Content that you post.

VRL will use Your Information in order to contact you about the Site and/or send you promotional and/or other marketing information about products, services and offerings. You may opt-out of receiving promotional and/or other marketing materials by following the opt-out instructions contained in the materials or by emailing VRL at admin@veteranresourcelist.com.

VRL will also use Your Information to respond to requests you may make of VRL. VRL may also refer to Your Information to better understand your needs and how VRL can improve the Site.

VRL may enhance or merge Your Information with data obtained from third parties for the same purposes. In addition, VRL may aggregate information provided by you via the Site in a non-personally identifiable manner. Such aggregated information may be disclosed to third parties for marketing purposes or for web analytics.

Any non-personally identifiable information transferred by you in connection with your use of the Site may be included in databases owned and maintained by VRL or its agents. VRL retains all rights to these databases and the information contained in them and may use and disclose such information for marketing purposes or otherwise.

Information Sharing

VRL may share certain of Your Information with Service Providers about whom you have posted reviews in the event that there is a dispute with regard to Your Content.

VRL may also share Your Information with agents, contractors or partners in connection with services that these individuals or entities perform for, or with, VRL. These agents, contractors or partners are restricted from using this data in any way other than to provide services for VRL. VRL may, for example, provide Your Information to agents, contractors or partners for hosting VRL's databases, for data processing services, or to send you promotional materials.

VRL reserves the right to share Your Information in response to duly authorized information requests of governmental authorities or where required by law. VRL may also disclose Your Information if necessary for fraud protection and credit risk reduction purposes, or in the good-faith belief that such action is necessary to protect and defend the rights or property of VRL or the users of the Site or to act under urgent circumstances to protect the safety of VRL or its employees or a member of the public.

VRL may also provide Your Information to a third party in connection with the sale, assignment, or other transfer of the business of VRL to which the information relates, in which case VRL will require any such buyer to agree to treat Your Information in accordance with this Policy.

VRL may share aggregated demographic information with third party sponsors and advertisers. This aggregated demographic information is not linked to any personal information that can identify any individual person.

Security

VRL employs commercially reasonable measures to protect Your Information. For example, areas of this Site that collect Your Information encrypt transfers to us through secure socket layer encryption (SSL). Unfortunately, no safeguards or processes can be guaranteed to be 100% secure. Thus, we cannot ensure or warrant the security of any of Your Information. You provide Your Information at your own risk.

External Links and Providers

The Site contains links to other sites which may collect personal information about you. In such instances, unless expressly provided to the contrary, the collection and use of your personal information will be governed by the privacy policy applicable to such external site. Accordingly, you should review the privacy policy of such sites prior to submitting any personal information.

Effective Date/Notification of Changes

Please note that VRL may update this Policy from time to time, and you should check this page periodically for changes. If changes are made, VRL will notify users by stating the date the Privacy Policy was last modified. This Policy was last modified on May 9, 2014.

Updating Your Information

If you ever wish to access Your Information, or to have Your Information deleted, updated, changed or modified, you may do so by contacting VRL by email at admin@veteranresourcelist.com.

Contacting VRL

If you have any questions about this Policy, VRL's privacy practices, or your dealings with VRL, please send an email to admin@veteranresourcelist.com.